

DO SOMETHING BACKWARDS EVERY DAY



“In our left-brained, deductive world most of us learn early on that logical and analytical skills are linked with career advancement. ‘If it ain’t broke, don’t fix it’. That’s the conventional wisdom.

Yet recent research on productivity and innovation reveals that quite the contrary is true. The breakthroughs, the inventions and the new ground are broken by those who go against the conventional wisdom, who do something backwards from the prevailing paradigm.

Most of us miss many opportunities for luck to come along, by repeating that which we have done before, never varying the formula, sticking with the same old habits and methods. To leverage your luck, it is necessary to break your old ways, to do something in an unconventional way”.

Louis Patler, ‘Don’t Compete... Tilt The Field’ 1999